



YOUR LOGO





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Introduction

Iran is one of the countries of Southwest Asia (Middle East) is neighbored with Afghanistan and Pakistan in the east, Turkmenistan in the northeast, the Caspian Sea in the middle in the north, the Republic of Azerbaijan and Armenia and Turkey in the northwest, Iraq in the west and finally It is bordered to the south by the waters of the Persian Gulf and the Oman Sea.

The Islamic Republic of Iran due to its large population, political stability, potential economic resources and most importantly having the largest coast of the Persian Gulf and dominating the strategic Strait of Hormuz and its connection to Central Asia and the Caspian Sea, as a bridge between Asia, Europe, and Africa. It is of great geopolitical importance and can take the necessary measures to increase the exchange of goods.

Therefore, with having more than two thousand kilometers of coastline from the mouth of the Arvand River to the Gwadar seaport, in addition to dominating the waterways leading to the Indian Ocean, it is the only country that can transport various export products by land to many parts of the world.

Keep in mind that Iran has been a member of free trade with Eurasia since October 27, 2019, and Eurasia is Iran's new partner. This is an important advantage for Iran, because these countries are also consumer-oriented countries, and Iran as a producing country can Easily export its goods to these countries.

Central Asian countries, India, Pakistan and Afghanistan are also consumerist countries and, most importantly, like Iranian goods.

These two cases are enough to make Iran one of the main suppliers of Saffron in the region. In the meantime, we can mention Iran's good and friendly relations with the CIS countries, which will lead to economic prosperity in all countries.





There are also some countries, such as Ukraine and other Eastern European countries, for which buying Iranian goods is not very expensive. In addition, the quality of Iranian goods has been approved by many countries in the region and the world.

Iran's convenient geographical location speeds up the transfer of goods and communication, and this speed and time savings in trade is very valuable. Iran is in the middle of the world. Compared to European countries, we can deliver goods in the fastest time. Central Asian countries can also easily receive our export goods. However, a country like China does not have our position. But it has made great use of its existing capacity.

So Iran's first advantage in trade with the world is that this land has a strategic position in the Middle East.

Another very important advantage of Iran's exports compared to other countries is the very low cost of labor wages. This teaches us to work for exports in goods where the wages of the worker (i.e. manpower) are very low.

The more effective this cost is on the cost of that commodity, the more competitive that commodity has in the export market. One of these goods can be considered the field of Saffron in Iran.

So with these interpretations, we can open a special account on Iran in the purchase and export of Saffron.





About us

Talaye Sorkh Iran Company, with the aim of producing and selling a variety of Saffron products which, in cooperation with Arad Holding, started its activities in the field of domestic market and exports, to expand its activities throughout the cities of Greater Iran, as well as in the Persian Gulf and neighboring countries and the global market.

Customer service is one of the main programs of our business and based on this, all our efforts to provide customer satisfaction and a good shopping experience are in the minds of our dear customers.

And now the Talaye Sorkh Iran trading company knows its duty to enter the market in the best type by producing and exporting quality products and appropriate pricing, so that dear consumers can make the best use of it.

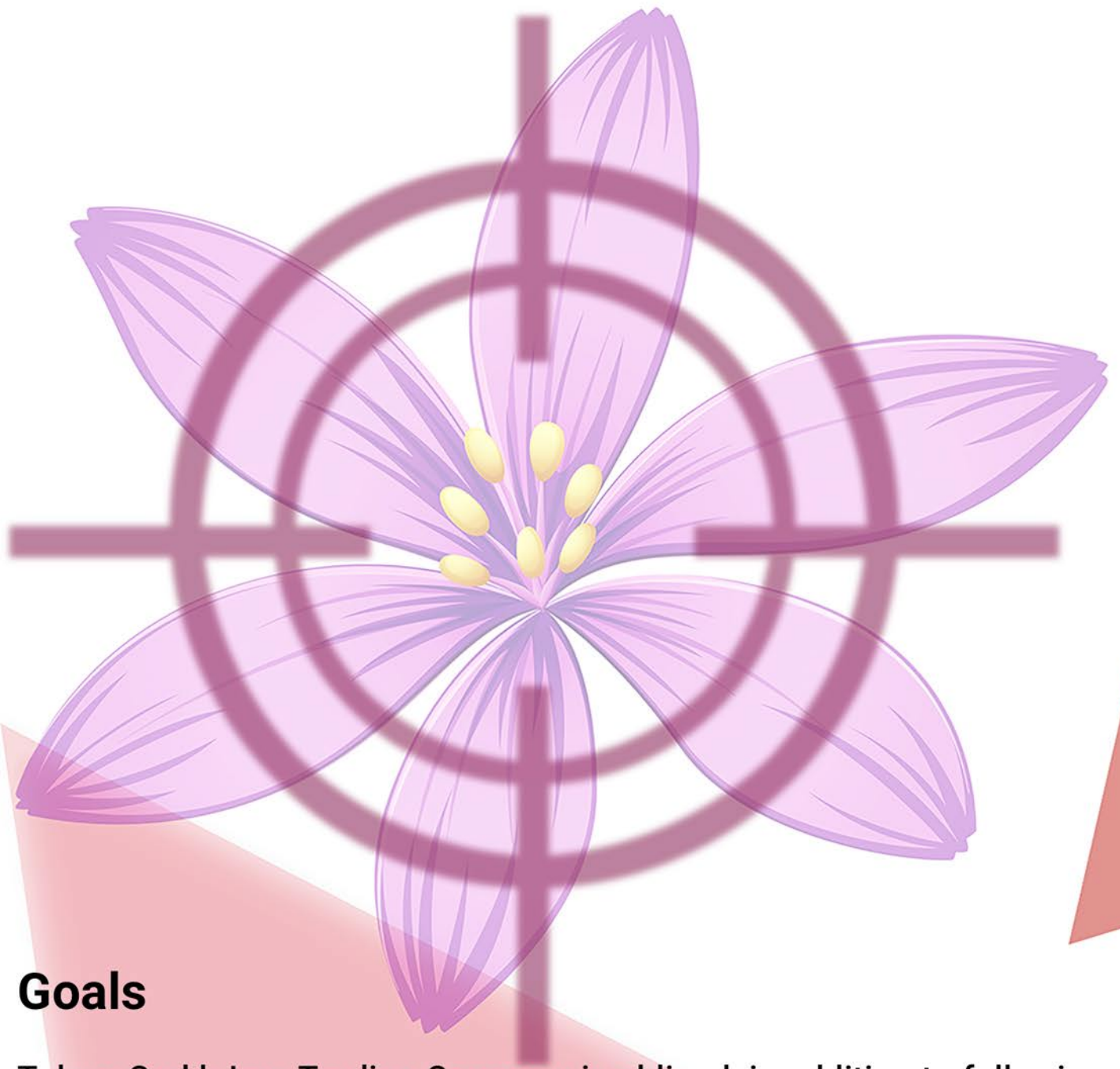
Perspective

Talaye Sorkh Iran Trading Company will be an organization; Dynamic, efficient, customer-oriented and knowledge-based, which will rely on modern management systems and use the appropriate opportunities in economic activities to direct its resources and potential facilities, and by investing in new industries and infrastructure in domestic markets and the international that has the best efficiency.

It will take a step towards achieving its vision goals and effective and position-building trade for sustainable supply of advantageous and quality products.

And to become the most reliable, most popular, most active and most profitable trading company, with expert activity, to expand its business not only in the domestic field, but also in international markets.





Goals

Talaye Sorkh Iran Trading Company is obliged, in addition to following the principles of international trade and adhering to the regulations of each country's trade regulation, to act separately in protecting customers' products and secrets and providing services based on the principle of customer orientation.

Based on these principles, the goals and visions of this company are summarized as follows.

- 1. Export and import of the best and highest quality Saffron products in domestic markets and the Persian Gulf and international markets.**
- 2. Focus on product sales policy with the advice of the best large holding Arad**

3. Specializing the company's activities by using the power of other companies to raise the level of production and technology
4. Raising the level of quality and quantity of products and services to achieve the demands of customers
5. Reducing incidental costs and cost of products
6. Expanding the market of Saffron products and developing the supply and production cycle of various products
7. Scientific marketing and creating new markets at the same time as entering foreign and international markets
8. Communicating with well-known and approved manufacturers to improve the sales level by using new methods
9. Gaining customer satisfaction by accelerating and facilitating the sales process for them





Manager's Message

Customer satisfaction can be an effective result for the future work of any individual and organization.

Major and retail customers in the field of Saffron, are always looking for quality and unique products with appropriate packaging.

Creating the necessary infrastructure to perform this process can be considered as achieving the goals of any company. Therefore, respecting customer demand from any country can increase the field of work.

The many years of experience of this company and the experiences gained in recent years, has caused any type of product in the field of products to be provided to esteemed buyers according to the company's goals in terms of high quality and quantity.



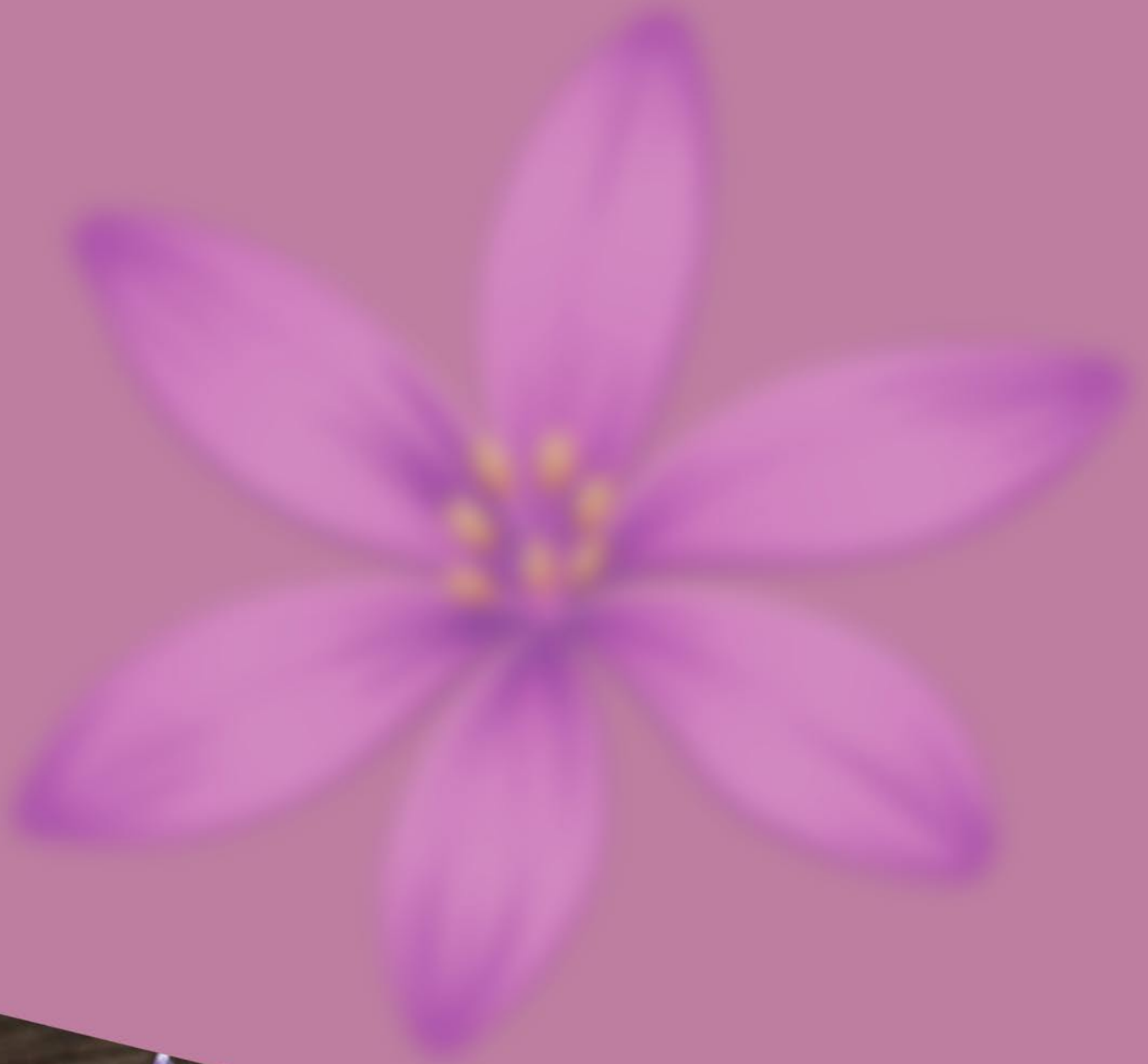


Mission

- Establish the most extensive online international trading network, Saffron Products in global markets
- Value
- Honesty
- Customer Orientation
- Commitment to the best quality, lowest price and timely delivery of goods
- Always follow the standard of the product

Working Conditions

1. Ability to send samples of catalog products and brochures through social networks and email.
2. . Possibility of sending cargo by freight, Tipax or post for domestic customers as well as foreign customers by air, sea or land according to the destination country.
3. Payment of costs taking into account the conditions, win-win for the customers of the manufacturers.



Our Products

What is saffron:

The most expensive spice in the world with wonderful properties is saffron and it is one of the spice and medicinal plants in the world.

Today, it is used as an anti-inflammatory and anti-cancer agent, and its effectiveness in treating cognitive deficits has been studied. Other uses of saffron in traditional medicine include abortion as well as treatment of spasms, fever, colds, bronchitis and insomnia.

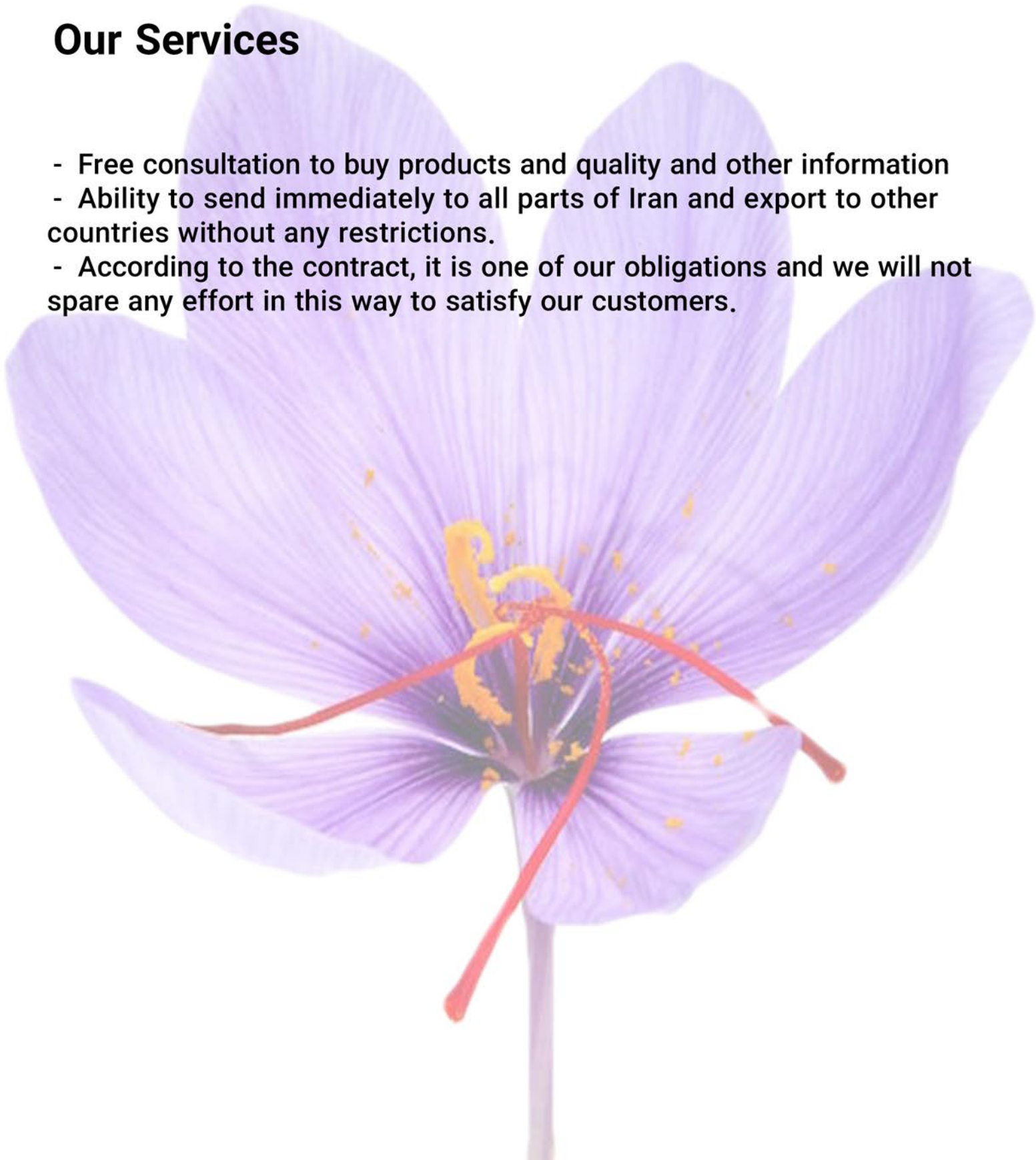
What are the amazing properties of saffron?

- Improves vision
- Strengthen sexual power
- Treatment of depression and neurological disorders
- Treatment of fatty liver
- Improves skin and rejuvenates it
- Strengthen the immune system
- cancer treatment



Our Services

- Free consultation to buy products and quality and other information
- Ability to send immediately to all parts of Iran and export to other countries without any restrictions.
- According to the contract, it is one of our obligations and we will not spare any effort in this way to satisfy our customers.





Product Delivery

Iran has several sea, air and land borders. Due to the volume of orders, priority is given to sending products through land and sea borders. Of course, according to the final destination, our experts will consider the best method and route for the delivery of goods, so according to the volume of the order, the method of sending and delivering cargo may have some changes.

Therefore, the company's priority for exchanging goods by sea is CIF, FOB methods and exporting goods through land borders, FCA and EXW methods. Also, share the method of delivery of your goods with us so that the result will be announced to you after reviewing.

Payment methods

Due to having multiple foreign currency accounts in the names of different companies and individuals, we suggest the cash deposit method. If you have another method for your payment, inform the relevant expert, so that at the discretion of the collection management, a definite opinion will be notified to you.





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